



DEAN STUDENT WELFARE SWAMI VIVEKANAND SUBHARTI UNIVERSITY

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OFFICIAL LETTER

To,
All Respected Directors/ Deans/ Principals/HODs
Swami Vivekanand Subharti University, Meerut

Subject: University Holi Carnival – “Malang 2026: Rang De Subharti”

Respected Sir/Ma'am,

The University Student Council of Swami Vivekanand Subharti University is pleased to announce the organization of a grand University Holi Carnival – “Malang 2026: Rang De Subharti”, aimed at celebrating the spirit of unity, culture, and vibrant festivity among students.

The event will be conducted as per the following schedule:

- Dates: 28th February 2026 & 1st March 2026
- Time: 10:00 AM onwards
- Venue: SITE Ground, SVSU

This two-day carnival will include cultural performances, DJ music, traditional Holi celebrations, and various engaging activities, ensuring a safe and enjoyable environment for all participants. The event is open to all students of the University with free entry.

Stall Participation (Mandatory)

- To ensure active involvement of all colleges, it is mandatory that:
- Each college shall register minimum 2 stalls and maximum 3 stalls

Stall categories may include:

- Food & Beverage
- Mocktails & Coolers
- Accessories (Bandanas, Scarves, etc.)
- Games & Activity Stalls
- Merchandise Booth

Stall Registration Charges:

- ₹300 per stall (per day)
- ₹500 per stall (for both days)

Kindly ensure that stall details are submitted to the Student Council within the prescribed timeline.

General Guidelines (Do's & Don'ts)

To maintain safety, discipline, and eco-friendly practices, all participants are required to follow the given guidelines:

Do's:

- Use only eco-friendly dry herbal colors (gulaal)
- Follow designated color play zones
- Maintain discipline and respect fellow participants
- Wear appropriate attire (preferably white dress code)
- Follow instructions issued by the organizing committee and security staff

Don'ts:

- Use of chemical colors, water balloons, or liquid colors is strictly prohibited
- Any form of misbehavior, misconduct, or harassment will invite strict disciplinary action
- Avoid wastage of water
- Entry under the influence of alcohol or any intoxicants is strictly prohibited

Safety Arrangements

- The University administration will ensure:
- Adequate security personnel
- Crowd management
- Medical assistance desk
- Emergency response arrangements

We request all colleges to actively participate and contribute to making this event a grand success. Your cooperation will help in creating a safe, vibrant, and memorable celebration for the entire university community.

For any queries or coordination, kindly contact the University Student Council.

Regards,

University Student Council

Swami Vivekanand Subharti University, Meerut