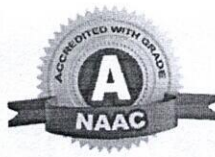




SWAMI VIVEKANAND
SUBHARTI
UNIVERSITY
Meerut
UGC Approved



AN ISO 21001: 2018 ORGANIZATION

OFFICE OF THE REGISTRAR
Gp Capt M Yakoob
M-in-D (Retd.), M.Tech.
REGISTRAR
registrar@subharti.org

Ref: U-07/SVSU/2026/6582

Date: 01.10.2026

CIRCULAR

Subject: Celebration of "Kissan Vikas Diwas" and "Swachh Bharat Diwas" on 02.10.2026 -regarding

Reference:

1. University Notification on National Days notified vide letter No. U-69/SVSU/2026/1999 dated 03.01.2026,
2. NSS Directorate Govt. of India letter No. 15-1/NSS/2026-27/9609-9747 dated 19.09.2026 regarding Observation of Swachhata Hi Seva (SHS) Campaign 2026 FROM 17.09.2026 TO 17.10.2026
3. UGC letter F.No. 2-50/2023(CPP-II)(c.130968) dated 30.09.2026 regarding Observation of Swachhata Hi Seva (SHS) Campaign 2026 from 17.09.2026 to 17.10.2026

The NSS Cell of the University is spearheading the campaign on Observation of Swachhata Hi Seva (SHS) Campaign 2026 from 17.09.2026 to 17.10.2026 with key focus area of Transformation of Cleanliness Target Units & Clean public places, Swachh Paathshala, Yuva for swachhata, Safaimitra suraksha evam samman shiver, jan bhagidari for swachhta and swachhata se samridhi.

UGC letter F.No. 2-50/2023(CPP-II)(c.130968) dated 30.09.2026 has given additional guidelines to conduct following activities;

1. 01.10.2026: "Ek Din, Ek Ghanta, Ek Saath" -Swachhata Mein Sahbhag
2. 02.10.2026: "Swachh Bharat Diwas"

Further with reference to University Notification on National Days notified vide No. U-69/SVSU/2026/1999 dated 03.01.2026, 02nd October is celebrated as "Kissan Vikas Diwas".

In addition to activities conducted by NSS Cell, all Deans/Principals/ Directors/Heads of Departments are requested to motivate and encourage students to actively participate in "Ek Din, Ek Ghanta, Ek Saath" -Swachhata Mein Sahbhag activities at College / Department level on 01.10.2026 from 03:00 P.M. to 04:00 P.M

Further, Dean, Faculty of Science and the Nodal Officer NSS are assigned the responsibility to arrange for following activities on "Kissan Vikas Diwas" and "Swachh Bharat Diwas" on 02-10-2026 at Sardar Patel Lawn in front of Subharti Institute of Law;

1. "Prabhat Pheris" by Students of NSS Units from 10:30 A.M. to 11:00 A.M.
2. "Kissan Vikas Diwas" Celebration and "Swachh Bharat Diwas" to be organized by jointly by Faculty of Science and NSS Units from 11:30 A.M to 12:30 P.M.



0121 6678000

Subhartipuram, NH-58, Delhi-Haridwar Bypass Road, Meerut-250005 (U.P.) INDIA

Handwritten signature and date 01.10.26

3. "Swachh Bharat Diwas Pledge" at 12:30 P.M.

All Deans/Principals/ Directors/Heads of Departments are requested to ensure that all students, faculty and staff will report for celebration of "Kissan Vikas Diwas" and "Swachh Bharat Diwas" on 02.10.2026.

This issues with the approval of the Hon,ble Vice Chancellor


01.10.2026
Gp Capt M Yakooob
Registrar

To,
All Deans /Principals / Directors /Head of Departments
Dean, Faculty of Science
Nodal Officer NSS Cell and all NSS Program Officers

Memo.No. U-07/SVSU/2026/ 6582

Date: 01 .10.2026

Copy forwarded to information of:-

1. Hon'ble Vice-Chancellor
2. CEO / EO
3. Guard File


01.10.2026
Registrar